



Skin care is deeper than you think

“Skin care is important in preventing pressure ulcers. But, skin care regimes are often broken due to conflicting priorities and product ranges being too complicated.”¹

Getting you Closer to zero pressure ulcer incidence
www.closetozero.com

 **smith&nephew**
SECURA[®]
Skin Care

Supporting healthcare
professionals for over 150 years

Pressure ulcers are a burden on resources and impact on patient quality of life, yet many are preventable.²

2.5m

patients per year
in the US³

The cost of treating a
pressure ulcer can be

3.6 times

the cost of
preventing them⁴

Patients feel

**distressed,
anxious**

and

embarrassed⁴

2.8–9%

incidence of pressure
ulcers in acute care⁵

Pressure ulcer incidence can be reduced with an effective prevention and management protocol. **Global guidelines include the use of skin care products** such as pH-balanced cleansers and skin protectants to help **maintain skin integrity** and reduce the risk of pressure damage.⁶

Skin care is a key priority but it can be frustrating when skin care regimes are broken due to time pressures and complex, hard to navigate product ranges.

“

It is important that we educate on products, because we know having too many products can be confusing, products are too complicated

- WOC Nurse, US

SECURA[◇] can contribute to pressure ulcer reduction as part of a wider care plan:^{6,7}



Developed to effectively manage the clinical needs of intact and compromised skin



Products to cleanse, protect, moisturize and treat



Simplified range for ease of navigation

SECURA.
Helping you care for your patient and their skin.

SECURA[◇]

Total Body Foam Cleanser



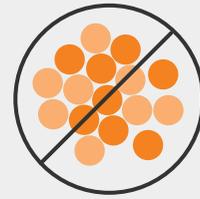
No-rinse antimicrobial foam cleanser for head to toe cleansing.



75% less cleaning time compared to soap and water^{8,9}



24 hour protection against urinary tract infection pathogens*¹⁰



With benzethonium chloride for rapid bactericidal activity against MRSA*¹¹

- ✓ pH buffered formulation¹²
- ✓ High density foam, does not run¹³
- ✓ Reduces odor¹⁴
- ✓ Pediatrician tested¹⁵
- ✓ CHG compatible¹⁶
- ✓ Tear free formulation¹⁷

**in vitro* testing



Suitable for periwound cleansing when using ALLEVYN[◇] Dressing^{18,19}



SECURA[◇]

Dimethicone Protectant

PROTECT

A skin protectant that can also be used to moisturize and condition skin. Effective on intact and compromised skin.¹⁹

Contains: 5% Dimethicone.



Helps treat and prevent incontinence-associated dermatitis, diaper dermatitis, skin maceration¹⁹



Maintains skin integrity by protecting the skin from exposure to feces, urine and bodily fluids¹⁹



Propylene glycol moisturizes skin²⁰

- ✓ Easy to apply. Leaves a non-greasy breathable protective barrier²¹
- ✓ Does not clog briefs or adversely affect incontinence pads^{21,22}
- ✓ Can be used after radiation therapy to condition and soothe skin²³
- ✓ Pediatrician tested¹⁵
- ✓ CHG compatible¹⁶



Transparent application allows for visual skin inspection²⁴



SECURA[◇]

Extra Protective Cream



Long-lasting protection from any kind of moisture.^{25,26}
Effective on intact and compromised skin.^{25,26}

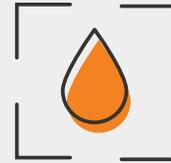
Contains: Zinc Oxide, Karaya and Petrolatum



Protects skin from maceration¹⁵



Treatment and prevention of diaper dermatitis and denuded skin associated with exposure to faeces or urine¹⁹



Adheres to macerated skin²⁷

- ✓ Formulated to resist wash-off even in cases of diarrhea²⁵
- ✓ Soothing and gentle to the skin
- ✓ Pediatrician tested²⁸
- ✓ CHG compatible¹⁶



Easy to remove with
SECURA Total Body Foam Cleanser²⁶

NO-STING SKIN-PREP[◇]



Protects intact and damaged skin from irritation due to urinary/fecal incontinence, bodily fluids and frictional forces.²⁹



Effective waterproof and breathable barrier for up to 96 hours²⁹



Rapid drying time of under 30 seconds³⁰



Protects skin integrity from trauma during tape and adhesive removal³¹

- ✓ Non-irritating, alcohol-free formulation reduces the potential for stinging on damaged skin³²
- ✓ Can be used on full-term infants from one month old³³
- ✓ CHG compatible¹⁵

AVAILABLE IN 3 STERILE FORMATS

SPRAY – convenient and easy to use

SWAB – applicator ensures clean and precise application

WIPE – provides a cost effective format

Extending dressing wear time³²

May increase dressing wear time by providing an effective barrier and protective interface that helps prepare skin attachment site. It can be used with common types of adhesives, including acrylate.



Suitable to prepare the periwound skin for **Negative Pressure Wound Therapy³⁴**



SECURA[◇]

Antifungal Extra-Thick

TREAT

Treats fungal infections while providing long-lasting barrier protection against moisture.^{19,35,36}

Contains: 2% Miconazole Nitrate, Zinc Oxide and Karaya Gum



Cures most tinea cruris, (jock itch), tinea corporis (ringworm) and tinea pedis (athlete's foot)³⁶



Relief of itching, burning, scaling, cracking, redness and discomfort associated with these conditions³⁶



Can be used on denuded skin³⁶

- ✓ Non-irritating and non-sensitizing³⁷
- ✓ Pediatrician tested³⁸
- ✓ CHG compatible³⁹



Easy to remove with
SECURA Total Body Foam Cleanser



SECURA[◇]

Moisturizing Cream



Hydrates and restores moisture to dry skin.



Deep moisturizing relief³⁹



Conditions and soothes dry skin



Formulated to hydrate dry and cracked skin on heels, elbows, hands and other vulnerable areas

- ✓ Non-irritating, non-sensitizing and non-toxic⁴⁰
- ✓ Non-greasy and non-staining
- ✓ Lanolin-free
- ✓ Contains Vitamin E
- ✓ CHG compatible¹⁵



Fast absorbing formula that saves valuable nursing time⁴¹



References

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Ordering information



SECURA® Total Body Foam Cleanser

Item #	Size	Pkgs/Unit
59430200	4.5 oz Dispenser	12
59430300	8.5 oz Dispenser	12



SECURA Dimethicone Protectant

Item #	Size	Pkgs/Unit
59432200	4 oz Flip-top Tube	12
59435000	0.12 oz/3.5g 150 units per carton	4 cartons per case



SECURA Extra Protective Cream (EPC)

Item #	Size	Pkgs/Unit
59432400	3.25 oz Flip-top Tube	24
59432500	7.75 oz Dispenser	12



SECURA Moisturizing Cream

Item #	Size	Pkgs/Unit
59431900	3 oz Flip-top Tube	24
59432000	6.5 oz Flip-top Tube	12



SECURA Antifungal Extra Thick

Item #	Size	Pkgs/Unit
59432900	3.25 oz Flip-top Tube	12



NO-STING SKIN-PREP®

Item #	Size	Pkgs/Unit
66800709	Spray 1oz/28ml	12
59420700	Swab 3.0ml 50 units per box	12
59420600	Wipe 1.0ml 50 units per box	20

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Products to cleanse, protect, moisturize and treat



Simplified range for ease of navigation

SECURA.
Helping you care for your patient and their skin.

CLOSER TO ZERO

Together we can aim to get Closer to zero pressure ulcer incidence.

For detailed product information, including indications for use, ingredients, directions, contraindications, precautions, warnings, and/or important safety information, please consult each product's package labelling, Instructions for Use (IFU), and/or Drug Facts prior to use.

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